

KEDI ZHANG

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EDUCATION

Carnegie Mellon University (CMU)

Dec 2018, Pittsburgh, PA

Master of Integrated Innovation for
Products and Services

The Hong Kong Polytechnic University (HKPU)

May 2017, Hong Kong

Bachelor of Engineering in Product
Analysis & Engineering Design

National University of Singapore

Jan - May 2015, Singapore

Exchange study in Faculty of
Engineering

SKILLS

Adobe Creative Suite,
Sketch, Invision, Principle

Unity, Arduino,
openFrameworks,
HTML, CSS, Javascript,
Python, R, SAS

Solidworks, Keyshot

WORK EXPERIENCE

Enterprise UX Design Intern, [Alibaba Cloud](#)

Jun - Aug 2018, Hangzhou China

Delivered wireframe and high-fidelity interface design for rapid iteration of a IoT PaaS by Alibaba Cloud. Design tasks involved data dashboard and visualization, design system and UI library, configuration and setup flow, tabular data and domain knowledge in IoT.

Design Research and Strategy Intern, [LOE Design](#)

Jun - Aug 2015, Shanghai China

Helped to conduct research regarding to the design and CRM of elevator interior of Shanghai Mitsubishi Elevator; purposed interior and service design strategy.

Industrial Design Intern, [Wilddesign](#)

Sep 2015 - Jan 2016, Shanghai China

Provided 3D models and renderings of motion camera accessories that were sent to clients as options to choose from for further refinement.

PROJECTS

UX / ID / Service - Teenager Sleep, [Philips](#)

Feb - Mar 2019, Philips Healthcare, Pittsburgh PA

Further advance the development of concepts about teenager sleep collected from previous student competition

Mobile UX / UI - Vita Health, [Reckitt Benckiser](#)

Jan - May 2018, Sponsored Capstone Project

Mobile app design for health and nutrition supplements management

VR / GIS - Fair Housing at East Liberty, [UDBS](#)

Sep - Dec 2018, course project at CMU

Utilizing spatial data and VR technologies to deal with blighted properties at East Liberty, Pittsburgh